

SHASCNA PR Subcommittee minutes

1 May, 2016

Opened meeting at 4:20pm with serenity prayer

Reading of the 12 Traditions & 12 Concepts

Attendees:

Aaron D, Ben R, Charlie S, Chris W, Ashley C, Kim J, Michelle P, Rick R, Alyssa B, Chuck J

New Members:

Alyssa B.

Anniversaries:

Ashley C – 6 Months

Chris W. – 90 days

Elections:

Michelle P – Secretary

Budget:

No moneys spent

Open Positions:

All Positions Filled

Schools:

Ben discussed letters to schools (literature, presentations).

We read the example letter from the PR Handbook and agreed with minimal adjustment it would work well for us to reach out to the schools in our Area. We discussed the need for presentation workshops for the committee. It is in our policy that a member have two workshop presentations before participating in a presentation of our own. Ben will be more diligent in finding out when presentations are occurring and make it known that we want to be a part of any presentations that occur in our region. The committee will be informed and those who can attend will have the opportunity to do so.

We also discussed the fact that school will be in summer break soon and it would be best to wait until August to start sending letters.

Publications:

Ashley contacted In Community magazines

A quote of \$636 for 4 issues was obtained. This could be four times a year in one magazine or one time in four different magazines. It was discussed to use the magazine that reaches Brentwood, Baldwin, and Whitehall four times for the year. It is the magazine that reaches the most people (Approximately 20,000) in our Area. The size allotted for this price is 3.5" x 2".

Dustin will research/contact LGBT publications.

No Report

Dennis will contact South Hills Record, Greentree newspaper, talk with Jordan about Pennysaver

No Report

Dennis will also distribute Pittsburgh media list.

No Report

Doctors:

Dustin will research psychiatrists and therapists specializing in addiction.

No report

Probation Offices:

Kim J was approached by her probation office for information about Narcotics Anonymous.

We voted to send 20 meeting lists and 20 IP's with her. She will inquire as to how many the office would be willing to keep on hand.

Handbook:

We will continue to read the PR handbook, and discuss at next month's meeting.

Hotline Workshop:

There will be a Public Relations Hotline Workshop at the Tri-State Spiritual Retreat on Saturday May 28th from 2:15p – 3:45p. All committee members with a year clean are encouraged to attend.

Closed meeting @ 5:00pm with serenity prayer